

DATA SHEET



Name of the faculty : Saravanan S
Designation : Assistant Professor
Department : MBA
Educational Qualification : B.E.,M.B.A.,M.H.R.M.,(Ph.D)

Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University
M.H.R.M	Human Resource	2013	Centre for Distance Education	Bharathidasan University
M.B.A	Marketing & Finance	2008	SASTRA	SASTRA University
B.E	Information Technology & Management	2005	Shanmuga College of Engineering	Bharathidasan University

Academic Experience :

Name of the College	Designation	Joining Date	Relieving Date	Experience		
				Years	Months	Days
MAM College of Engineering	Assistant Professor	25.06.2015	Till date	0	3	12
Indra Ganesan College of Engineering	Assistant Professor	03.08.2009	10.11.2014	5	3	7

Industrial Experience:

Name of the Organization	Designation	Nature of Work	Joining Date	Relieving Date	Experience		
					Years	Months	Days
Beroe – Inc	Research Analyst	Primary Research			0	6	0
City Union Bank	Junior Manager	Approval			0	6	0
Total					1	0	0

Title of Ph.D. Thesis : Consumer Behavior

S.No	Description
1.	Consumer Behavior with respect to Private Label Brands