

DATA SHEET



Name of the faculty : SHOBHANA.N
Designation : ASSOCIATE PROFESSOR
Department : MANAGEMENT STUDIES
Educational Qualification : BSc. Statistics, MHM, Phil. Management

Name of the Degree	Specialization	Year of Passing	Name of the College	Name of the University
BSc	Statistics	1995	Sri Sarada College for Women	University of Madras
MHM	Hospital Management	1998	Department of Management Studies	Madurai Kamaraj University
M.Phil	Management	2008	Bharathidasan University	Bharathidasan University

Academic Experience :

Name of the College	Designation	Joining Date	Relieving Date	Experience		
				Years	Months	Days
Vadamalayan Institute of Paramedical Sciences.	Lecturer	June 2001	April 2006	4 years	9 months	
M.A.M. College of Engineering	Senior Lecturer Assistant Professor Associate Professor	11/8/2008	Till date	7 years	2 months	
			Total	11 years	11 months	

Industrial Experience :

Name of the Organization	Designation	Nature of Work	Joining Date	Relieving Date	Experience		
					Years	Months	Days
Lions Aravind Institute of Community Ophthalmology [LAICO, Madurai]	Management trainee	Trainee	6/5/1998	6/11/1998		6 months	
Total						6 months	

National Seminars, Workshops. Conferences Status Attended

S.No	Description
1.	An AICTE sponsored Entrepreneurial Development Programme at Sona Institute of Management, Salem, on February 13 and 14 th 2009
2.	Attended Faculty Development Programme on 'Research and Data Analysis using SPSS' organized by the Department of Management Studies, M.A.M College of Engineering and SPSS South Asia Pvt. Ltd. on 8th October, 2010.
3.	Attended Two days workshop on 'Case writing, Study Analysis' held at M.A.M College of Engineering and Technology, Tiruchirappalli from 11th November, 2011 to 12th November, 2011.
4.	Participated in UGC National Workshop on Writing and Publishing Research Article in Commerce and Management conducted by Department of Commerce and Financial Studies at Bharathidasan University, Tiruchirappalli on 19th and 20th November 2011.
5.	An AICTE sponsored National level faculty development programme on Work life Balance for Engineering and Management Faculty from 16 th February to 22 nd February 2012 , organized by the Sairam Institute of Management Studies was held at Sri Sairam College of Engineering, West Tambaram, Chennai.
6.	Participated in an AICTE sponsored Short Term Course on "Research Methods in Management and Social Sciences" organized by the Department of Management Studies, IIT Madras, Chennai from 03rd February, 2013 to 07th February, 2013.
7.	Attended a National Level workshop on 'Achieving Excellence in Research Endeavor' at PSG Institute of Management, Coimbatore on 21/12/13 to 22/12/13.
8.	Attended a one day convention of WEAT [Women Entrepreneurship Association of India, Trichy with panel discussion on problems faced by women entrepreneurs, held on 18/9/2014 at St. Joseph College for men, Trichy.

National Seminars, Workshops. Conferences Status Presented

S.No	Description
1.	Presented a paper on " Knowledge Management" in an AICTE sponsored seminar on "Current trends in Management" held at PSNA College of Engineering, Dindugal.on 3 rd April 2009

International Seminars, Workshops. Conferences Status Attended

S.No	Description
1.	A case titled "Distinctive Obstacles Faced By A Women Entrepreneur In Trichy" has been accepted for presentation in the Global Summit on Management Cases – GSMC-2014 organised by Indian Institute of Management Raipur in association with Economic Times Cases during December 12-13, 2014 in Raipur.

International Seminars, Workshops. Conferences Status Presented

S.No	Description
1.	"A Research Proposal of a gender study on Work Life Balance of Women Employees in Insurance Sector with Special reference to LIC of India, Trichy", in an International conference on Emerging Trends in Global Business." held at Holy Cross College, Trichy.

Publications (Technical)

S.No	Description
1.	"A qualitative study on the profile of women Entrepreneurs in Trichy and Chennai." Has been published in a book titled " Status of women: Issues and Challenges."